

Time Medical enters the Philippines with advanced, accessible, and affordable medical imaging for Filipinos

3 Aug 2023, PHILIPPINES – US healthcare technology company, Time Medical opens Philippine office in Manila to unlock local healthcare opportunities. A report done by National University Hospital in Singapore revealed that the number of MRI-per-million in the Philippines is only 1, a stark comparison to neighboring countries Thailand, Vietnam and Singapore with 3.2, 2.7 and 16.8 MRI per million population respectively. Time Medical envisions to work with the public and private sectors to reach the severely underserved Filipinos to provide better healthcare more affordably.

“We studied the Philippines market to understand the current healthcare system faces challenges relating to financial and infrastructure. These hinder Filipinos from getting the help they require but can be remedied with the right technologies. Time Medical has innovative & cost-effective products and over 250 medical patents that can help deliver advanced healthcare performance at a more affordable cost for local hospitals and clinics,” said Time Medical (Philippines) President, Ms. Joyce Socao.

Time Medical’s venture in the Philippines will focus on making available its affordable MR products. One such system is **PICA**, a permanent 0.35T whole body MR system with an open architecture, an advanced hardware platform and leading-edge clinical applications will be ideal for the Philippines as it operates without the need for expensive liquid helium refilling; consumes far less energy and performs optimally even in places with disruptive power supply. The open design also makes it a well-rounded system to fit children, elderly, overweight or claustrophobic patients, to scan any part of the body with ease. *“MRI systems are not one-size-fits-all. Many countries, including the Philippines, are not able to maximize their healthcare potential and find solutions because of its financial strain on both institutions and patients. We are elated to be here to help improve this,”* said Time Medical Group CEO for Asia Pacific, Mr. Ravindran Govindan.

Time Medical also aims to contribute to Philippines manufacturing sector and collaborate with the government by having their own facility locally to tap on its rich resources to reach the under-served communities with advanced, accessible, and affordable imaging for all.



Time Medical Philippines, Inc. formally opens its doors to Southeast Asia with (L-R) Roberto “Obet” Pagdanganan (TM Philippines Director), Joyce Socao (TM Philippines President & CEO), and Ravindran Govindan (Time Medical Group CEO for Asia Pacific) leading the ribbon cutting ceremony during the office warming



The management team of Time Medical Philippines composed of (L-R) TM Philippines director & former governor Roberto “Obet” Pagdanganan, TM India director Shankar Varadharajan, TM Philippines President Ms. Joyce Socao, Digihealth Specialists AlagaRaja Ravindra Raja, TM Group CEO for Asia Pacific Ravindran Govindan, Digihealth Specialists director Dr. Miguel Ramos and TM Philippines director Dr. Bu Castro.